



Guidelines for articles

SCOPE OF PTI AND READERSHIP

Public Transport International (PTI) is the official magazine of the International Association of Public Transport (UITP). UITP is the worldwide association of urban and regional passenger transport operators, authorities and suppliers. It provides information, research and analysis on all aspects of public transport and mobility and lobbies on behalf of its members. UITP promotes the development of better public transport services and the use of the latest available technology and aims to create a favourable climate for the sector.

PTI magazine publishes articles on all topics related to urban, suburban and regional public transport, such as:

- Economics, planning, organisation, management, marketing, human resources, organising authorities
- Public transport supply industry, information technologies
- Metro, light rail, bus, waterborne transport
- Market trends, innovation
- Regional developments
- All initiatives improving mobility

The readership of the magazine is international and includes top-level managers and decision-makers from throughout the entire sector. Articles will be read by industry peers and those who have an interest in public transport.

The overall circulation of the magazine is over 6000 copies in over 90 countries. All 3100 members of UITP receive PTI as part of their membership package. This represents a very well-captured audience with a strong interest in public transport.

EDITORIAL POLICY AND ARTICLES

PTI editorial policy is to present hot topics in the public transport sector alongside best practices and experiences from UITP members that are relevant for or transferable to other public transport professionals.

Texts that are especially welcome include articles of general interest relating to specific cases, comparisons between countries or between various solutions and articles that tackle age-old questions affecting the sector. Theoretical discussions should be accompanied by practical examples and may be included in the forum section. Texts should be written with a non-commercial bias.

PTI strives to maintain a balance between research-oriented studies and international experience and publishes the following types of articles:

- lead articles (general/theoretical introduction to a main topic)
- policy and practice articles
- surveys and interviews
- country profiles
- polemic or controversial opinions
- advertorials (paid)

The Editor particularly wishes to encourage authors to submit case studies.

Articles should contain:

- A short introduction to the purpose of the article
- A short presentation of the network (map + vehicles, pax/year...) if relevant
- Background information on the experience or initiative presented
- Figures: Costs/revenues, number of passengers, etc.
- Results: impact of the initiative (with figures or graphs)
- NO advertising!
- A conclusion (good and bad aspects, outlook for the future)

SELECTION

The selection of papers for publication will be based on relevance, clarity, topicality, singularity and the extent to which the article advances knowledge and understanding. Articles should preferably not be under consideration elsewhere and original material is always best.

Articles are subject to peer review by the Editorial Council. The selection process may take up to one calendar year.

FORMAT

The text must be written in clear and concise English, French, German or Spanish. A formal style should be used and strict grammar guidelines followed. Authors not writing in their native tongue are assured that in-house editorial attention will improve clarity and comprehension. This editing may affect style, grammar, length or the article title.

Arrangement of articles must follow these standards:

1. Title, author(s), affiliation and full address + (ID) photograph of the author(s) as high resolution jpg file (300 dpi)
2. 800-character (with spaces) abstract outlining the purpose, scope and conclusion of the text, with some selected keywords. The abstract must be clear and understandable for non-native speakers and those outside the author's field of expertise
3. The text should be sub-divided into headings, in lower case – with a maximum length of 10,000 characters with spaces.
4. No more than ten source references should be provided, which should preferably be presented as endnotes.
5. References to Internet sources can also be helpful.
6. Tables and graphs must be sent as a separate file (excel or powerpoint), indicating in the text where they should be placed.
7. Captions for illustrations should be clearly grouped at the end of the article.
8. Illustrations and photographs must be received as either a good-quality original photograph or a high-resolution digital photograph (300 dpi). This fact cannot be stressed enough! These may be sent as a CD-Rom and not by e-mail. Low-resolution scans or poor-quality photographs are not suitable. If sent electronically, each illustration should be sent as a separate file and not in the text body.
9. Articles may be published more quickly if illustrations are supplied to the required standards.

Papers should be sent to the Editor-in-Chief Sylvie Cappaert, at editor@uitp.org or by mail to UITP, Rue Sainte Marie, 6 B-1080 Brussels.

IMPORTANT NOTE

- UITP does not provide any royalties to the authors of articles published in PTI.
- Authors implicitly agree that their email address is published at the end of the article unless they state otherwise.
- If authors submit an article to PTI, they should not have submitted it for publication in another medium at the same time, out of professional courtesy to PTI.

THE PTI TEAM

Editor-in-Chief: Sylvie Cappaert-Blondelle, sylvie.cappaert@uitp.org or editor@uitp.org

Editorial Secretary: Sian Lewis, sian.lewis@uitp.org;

Graphic Designer: Emilie Condé, emilie.conde@uitp.org

Advertising and Subscriptions Manager: Dorian Angotzi, dorian.angotzi@uitp.org or publications@uitp.org